

# DS NEWS Presents BEST IN SINGLE-FAMILY RENTAL INVESTMENT COMPANIES

According to the Single-Family Rental Index, in the final months of 2020, single-family rents posted the highest increases in over four years. With affordability and inventory supply constraints continuing to keep homeownership out of reach for many, the single-family rental market will remain a source of significant potential.

This special section is dedicated to shining a light on the organizations pushing this sector forward in 2021. Read on to learn more about the best-in-business teams who are partnering with investors to make SFR investment stronger than ever.

# Industry Spotlight

### Best in SFR Investment Companies guide

## Radian

**CORPORATE DETAILS:** 1500 Market St. | Philadelphia, PA 19102 | Rebecca Smith, VP Sales and Business Development, Asset Management 801.456.3231 | Rebecca.Smith@Radian.com | Radian.com



### **KEY PERSONNEL**

### **Tim Reilly**

EVP, Asset Management Operations

**Greg Godderidge** VP, SFR Operations

### **Rebecca Smith**

VP, Sales and Business Development, Asset Management

**COMPANY DESCRIPTION:** Radian is ensuring the American dream of homeownership responsibly and sustainably through products and services that include industry-leading mortgage insurance and a comprehensive suite of mortgage, risk, title, valuation, asset management, and other real estate services. Radian is powered by technology, informed by data, and driven to deliver new and better ways to transact and manage risk. Visit Radian.com to learn more about how Radian is shaping the future of mortgage and real estate services.

END-USER CATEGORIES: Lender/Servicer

**BUSINESS LINES/SERVICES/PRODUCTS:** Radian offers a full suite of single-family rental (SFR) services to support investment strategies-from acquisition to securitization. Radian offers a centralized, single point of contact for facilitating valuation, title, and diligence services needed to support SFR securitizations, iBuyer transactions, warehouse facilities, and more. Radian's suite of services support clients entering the single-family rental space as well as fulfill the needs of experienced institutional investors and lenders of single-family properties through the following:

**Collateral Review and Validation:** Radian's collateral review and validation services thoroughly examine sponsor and/or borrower data, property documentation, and loan files. To deliver the best experience, they customize all their services to the lender's loan guidelines or the specific needs of the securitization. Upon completion, their certification can be used for loan originations and compliance with SEC securitization rules.

**Title and Valuation Coordination:** Radian facilitates a comprehensive title and valuation review as part of the SFR diligence process that includes identifying title encumbrances, evaluating current conditions, assessing market value, and providing rental analysis of assets.

**Back-up Property Management:** Radian facilitates a comprehensive transition process to minimize disruption of rental streams and tenant/landlord relationships in the event of borrower default. Their back-up property management and disposition services can be seamlessly implemented during any stage in the rental process, offering investor clients much needed peace of mind.

**Data Consolidation Services:** Radian aggregates and standardizes data from multiple sources so you can perform your own monitoring and oversight in-house.

**COMPETITIVE ADVANTAGE:** With Radian's extensive experience, their team has successfully participated as the diligence agent for every institutional SFR securitization transaction to date.

**ADDED VALUE TO CLIENTS:** Radian offers the following which are designed to help clients enhance efficiency and maximize profitability across every area of their business.

Acquisition platform: Radian's acquisition platform can alert you when properties that meet your investment criteria hit the market.

**Expansive vendor network:** Thousands of brokers nationwide that apply local market expertise to each BPO.



### **Industry Spotlight**

Best in SFR Investment Companies guide



### ServiceLink

CORPORATE DETAILS: 1400 Cherrington Parkway, Coraopolis, PA 15108 | 800.777.8759 | SvcLnk.com/investors | SFRTeam@SvcLnk.com



#### **KEY PERSONNEL**

Amy Borsi Daniel | SVP, Title & Close

**Kristy Folino** | Managing Director, Valuations

**Eva Marin-Tapia** | SVP, ServiceLink Auction

Tim Guertin | SVP, Field Services



### PRODUCTS & SERVICES

#### **Key Features**

- Auction services
- Valuations
- Centralized title and closing services
- Inspection and property preservation
- » Delivery Platform (SaaS, Web-based, etc.)
   EXOS Close
  - ServiceLink Auction (web-based)
- » Key Benefits
  - National scope
  - Experience (50-plus years with title, 30-plus years with valuations)
  - Breadth of product offering
  - Centralized business model
  - Dedicated single-family rental team focused on proactive communication
  - Customized solutions to fit individual client needs
  - Ability to make business-based title
    underwriting decisions
  - Cutting-edge technology to expedite closing processes
  - Industry-leading hybrid valuation products, AVMs, BPOs, and appraisals
  - Synergy and technological integration with ServiceLink Auction

### **KEY FEATURES & BENEFITS**

### A Strong National SFR Partner Gives Investors the Edge

As the upward momentum of the singlefamily rental (SFR) market presents real estate investors with new opportunities for building the scope and profitability of their portfolios, ServiceLink is ready to help. From title, valuations, and auction to property inspection and preservation, ServiceLink provides specialized services and expertise that take into account the various nuances and complexities of SFR properties.

A national partner with deep roots in the real estate industry, ServiceLink offers investors the advantages of stability, scalability, streamlined processes, state-of-the-art technology, and consistent communication. We have built a team with expertise in every service area: when our partners call, we provide them with fast, accurate information and answers because (a) we understand the intricacies of the industry and (b) we do the actual work ourselves rather than outsourcing certain services. We process thousands of transactions each month and can quickly scale up or down for our clients as their needs evolve.

ServiceLink recognizes the geographic demands of the SFR market as well. Activity is particularly high in several markets, including many in the South, so investors may be entering states where they previously had little or no presence. We eliminate the need for them to contact providers in each state, instead connecting them with a single point of contact who knows their entire business and understands the regulatory landscape of each state.

Above all else, our ServiceLink team understands that every investor is different, with unique goals, needs, and preferences. We take the time to listen and learn all we can about our clients' plans so that we can exceed every expectation as we streamline processes, simplify workflows, communicate strategically, and provide seasoned expertise at every turn. Our goal is to ensure our clients have every tool available to support their success in the SFR market and beyond.