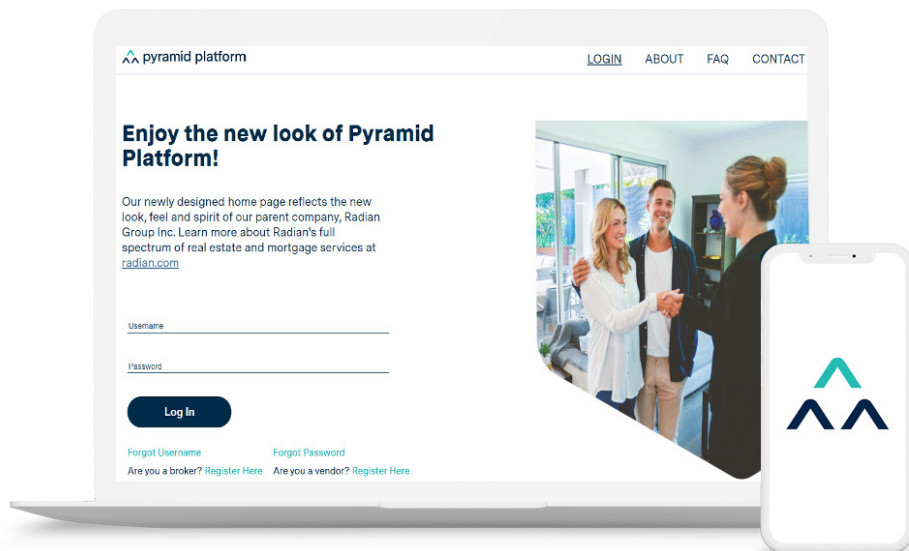


# Best in Asset Management Tools Guide

## Radian

**CORPORATE DETAILS:** 1500 Market St., Philadelphia, PA 19102 | [radian.com](http://radian.com)



### KEY PERSONNEL

**Tim Reilly** | EVP, Asset Management Operations

**Rebecca Smith** | VP, Sales and Business Development, Asset Management

**David Bolos** | VP, Operations

### COMPANY DESCRIPTION

Radian is ensuring the American Dream of homeownership responsibly and sustainably through products and services that include industry-leading mortgage insurance and a comprehensive suite of mortgage, risk, title, valuation, asset management, and other real estate services. Radian is powered by technology, informed by data, and driven to deliver new and better ways to transact and manage risk. Visit [radian.com](http://radian.com) to learn more about how Radian is shaping the future of mortgage and real estate services.

**radian**

### KEY FEATURES & BENEFITS

Radian's Pyramid Platform is a secure, web-based portal that helps users execute and manage investment strategies, from listing to liquidation. Through Pyramid Platform, users can automate every step of the REO asset management process through a customizable workflow that triggers tasks based on their unique needs. In addition, Pyramid Platform offers users a variety of other workflows, including deed-in-lieu, short sale, acquisition, rental management, and more.

### REO MANAGEMENT

Pyramid Platform's REO Management workflow provides users with the opportunity to automate and organize every step of the REO asset management process. With features like drag-and-drop uploading, automatic document labeling and expense tracking, Pyramid Platform makes managing a real estate portfolio simple and intuitive.

### LOSS MITIGATION

Pyramid Platform's Loss Mitigation workflow, including deed-in-lieu and short sale options, allows users to provide homeowners with additional opportunities for liquidating their property. Through a quicker and often less expensive solution, the Loss Mitigation workflow centralizes

the homeowner's documentation and creates transparency to obtain a successful exit strategy.

### ACQUISITIONS AND DISPOSITION

Whether looking to buy and rent, or rehab and sell, a Radian subsidiary offers a Real Estate Acquisition and Disposition service. This service allows clients to customize their buy-box filters and be alerted in real time when properties that fit their investment profile hit the market so they can act immediately. Clients can also obtain automated pricing, incorporating trending analytics to help them estimate sales prices or rental values. These clients can then obtain access to Pyramid Platform to assist them in managing their properties more efficiently through the acquisition and disposition workflow.

### RENTAL MANAGEMENT

Pyramid Platform's Rental Management workflow provides users the opportunity to efficiently manage their rental portfolio and execute important tasks for each property. This workflow integrates seamlessly with Radian's Repair and Eviction module.

With all of Pyramid Platform's intuitive workflows, users have the following benefits:

- Access a network of qualified professionals.
- The ability to prioritize tasks with effective role-based dashboards.
- Utilization of real-time and customizable reporting, as well as direct data warehouse access, to proactively manage portfolios and track progress.
- Built-in logic and validations that save time and improve data integrity.
- Reduction in delays and the ability to navigate the real estate closing process with ease.

Pyramid Platform is a multiple winner of the HousingWire Tech100 award, recognizing it as a leading technology in the asset management arena. In today's evolving digital world, having access to a technology like Pyramid Platform is critical in helping portfolio investors, servicers and outsource providers to stay ahead of their competition and to navigate the rapidly changing environment as foreclosure moratoriums are lifted.

# Best in Asset Management Tools Guide

## ServiceLink

**CORPORATE DETAILS:** 1400 Cherrington Parkway, Coraopolis, PA 15108 | Web: svclnk.com | Contact Info: Wayne Arute, Wayne.Arute@svclnk.com



### KEY PERSONNEL

**Wayne Arute** | Senior Vice President

### COMPANY DESCRIPTION

ServiceLink, the nation's premier provider of tech-enabled residential real estate services, partners with servicers, attorneys, and investors to achieve their strategic goals and realize greater efficiencies. ServiceLink helps clients by delivering best-in-class technologies and proven expertise built on a foundation of service excellence and customized end-to-end services including title and closing, field services, auction, servicer and attorney reporting and support, and valuations.

### KEY FEATURES & BENEFITS

- Stability and backing of Fidelity National Financial
- Team of experts dedicated to your success



- Technology support throughout the default lifecycle
- Agility and scalability
- Access to ServiceLink's full suite of products and services
- Customized workflow management to meet your goals and objectives
- Marketing and offer management
- Cash-for-keys and eviction services
- HOA management
- Unique capability to incorporate auction services into marketing, providing an integrated disposition solution

### COMPETITIVE ADVANTAGE

ServiceLink is prepared to meet the demand of future default volumes with a true end-to-end solution for REO properties. Powered by EXOS One Marketplace™ technology and industry-leading default expertise, ServiceLink REO Asset Management makes disposition services simple and cost-effective by providing transparency and continuity throughout the REO asset management process.

ServiceLink Asset Management leverages a singular integrated platform designed

for seamless property asset management and disposition covering auction, property preservation, as well as title and close.

Holistic portfolio management combines asset management, auction, title, and property preservation under one umbrella and on one technology platform, EXOS One Marketplace™.

EXOS One Marketplace provides unprecedented and comprehensive views of assets' status held in a portfolio along with predictive modeling and data analytics to better make informed disposition decisions.

ServiceLink works with a national network of eviction attorneys to maximize successful cash-for-keys transactions while minimizing personal property eviction and lockouts.

With the goal of speed-to-market and swift sale at the highest possible value, ServiceLink utilizes experienced asset managers to provide individual marketing plans for properties. By analyzing cost to repair vs. value-added, and an as-is marketing strategy, the ServiceLink analysis is designed to provide accurate and reliable pricing from the first day on the market.

ServiceLink's integrated auction and REO asset management platform brings expanded visibility to properties. The unique ability to toggle between asset management and auction allows us to provide an informed decision on the best disposition path for properties—whether that's auction or retail.

ServiceLink's in-house REO Property Preservation division maintains a nationwide network of experienced, reliable independent contractors who follow investor, insurer, and client guidelines, along with state and local ordinance requirements. Covering inspections, rekey, repairs, asset registration, code violation remediation, and utility management, our goal is to get properties in marketable condition and placed promptly.

ServiceLink brings proven REO title, close, and curative experience through its in-house REO Title and Close division to clear any outstanding title issues quickly, before the property is placed under contract and prior to closing.

ServiceLink's dedicated team of experts, paired with the access to our full suite of products and technology delivers an REO asset management solution with seamless workflow, continuity, and full transparency. Ultimately, the ServiceLink solution reduces timelines, maximizes returns, and mitigates risk.

# Best in Asset Management Tools Guide

## USRES

**CORPORATE DETAILS:** 25520 Commercentre Drive, Lake Forest, CA 92630 | 800.760.7036 | support@usres.com | usres.com



### KEY PERSONNEL

**Keith Guenther** | Founder & CEO

**Rida Sharaf** | Chief Strategy Officer

**Angela Hurst** | SVP of Business Development

**Rob Pajon** | SVP of Marketing & Product

**Tiffany Malm** | Director, REO Management & Ancillary Services

**Number of employees:** 85

**Geographical scope and coverage area:** National coverage

### COMPANY DESCRIPTION

USRES's management team is comprised of seasoned real estate professionals with extensive experience in all facets of REO



management, portfolio support services, broker price opinions, inspections, appraisals, real estate sales, closings, and a la carte disposition services such as mobile chattel management.

### COMPANY HISTORY

Over the past 27 years, USRES has become an industry leader in REO disposition and valuation services. In 2003, the company also created its proprietary software solution, RES.NET. Ownership of a premium technology platform allows USRES to adjust practices to meet the specific needs of each client and provide flexibility that other service providers simply cannot match. The company's considerable experience in the industry, together with the expertise of its staff, has allowed them to expand according to client needs.

### BUSINESS LINES, PRODUCTS & SERVICES

USRES specializes in the liquidation of assets through a combination of experienced staff, class-leading technology, and superior customer and vendor support. As the market fluctuates and client strategies adjust, USRES provides expert assistance for liquidating REO inventory through a wide range of products

and services. USRES delivers extensive liquidation services and supports a la carte services including HOA management, chattel disposition, eviction management, closing services, and property tax coordination.

### KEY FEATURES & BENEFITS

#### End-to-End REO Asset Management:

USRES takes care of the entire REO liquidation process from agent assignment through to closing while using a pricing model that results in a no-cost client solution. Connections via USRES' proprietary platform to various auction companies allows for the ability to seamlessly dual-track liquidation strategies.

**Mobile Chattel:** Through our relationships with a robust vendor network, chattel buyer database, and mobile moving companies, USRES provides an efficient solution for this segment of the industry.

**A La Carte Services:** USRES offers individual services for procurement, premarketing, marketing, closing/title, compliance, property preservation, tax analysis and assessment, occupancy/redemption management, and vacant property registration.

### COMPETITIVE ADVANTAGE

**Experience:** USRES has worked alongside servicing and mortgage professionals since 1992 and has liquidated default transactions for a variety of client types, totaling over \$8.5 billion.

**Service Driven:** Integrity and a commitment to a superior customer experience is the company's primary focus. Every incoming call is addressed by experienced and dedicated staff, ensuring the customer's needs remain the top priority.

**Flexibility:** When complications arise, USRES not only repairs the problem, it also researches the cause and readjusts practices going forward.

**Technology:** USRES utilizes its proprietary RES.NET platform to maintain maximum management and operational continuity.